



BusinessesForSale.com 

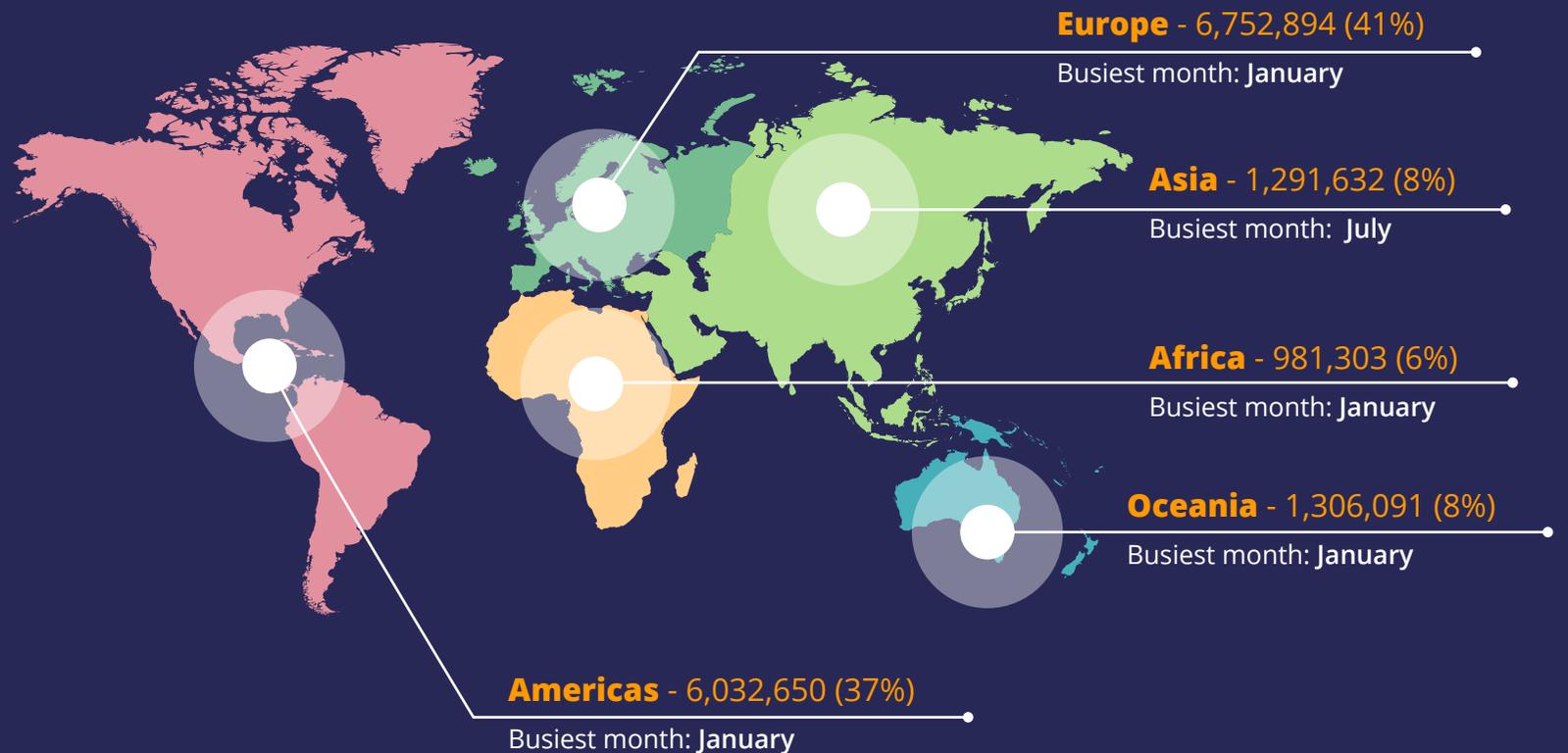
in numbers

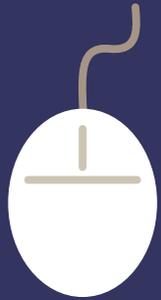
2019

16,387,171 WEBSITE SESSIONS ON *BUSINESSESFORSALE.COM* FROM 240 COUNTRIES

OUR BUSIEST DAY
OF THE YEAR

TUESDAY 7TH
JANUARY





164,742

NEW LISTINGS CREATED



19

NEW BUSINESSES ADDED TO THE SITE EVERY HOUR

LISTINGS IN



COUNTRIES

TOP 3 MOST ACTIVE COUNTRIES BY NEW LISTINGS CREATED



1ST

BUSINESS OF THE YEAR
A BOAT AND KIOSK BIG GAME
FISHING BUSINESS
ADDED IN SPAIN

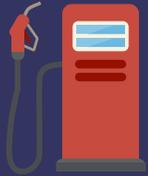


164,742ND (LAST)

BUSINESS OF THE YEAR
A FAST FOOD FRANCHISE
ADDED IN SANTA CLARA COUNTY, CALIFORNIA, USA



MOST ENQUIRED ON BUSINESSES



PETROL STATION WITH PROPERTY



South Africa



GUEST HOUSE



France



**GENERAL LAND TRANSPORT
AND LOGISTICS BUSINESS**



UAE



EXCLUSIVE HEALTH FOOD STORE



Canada

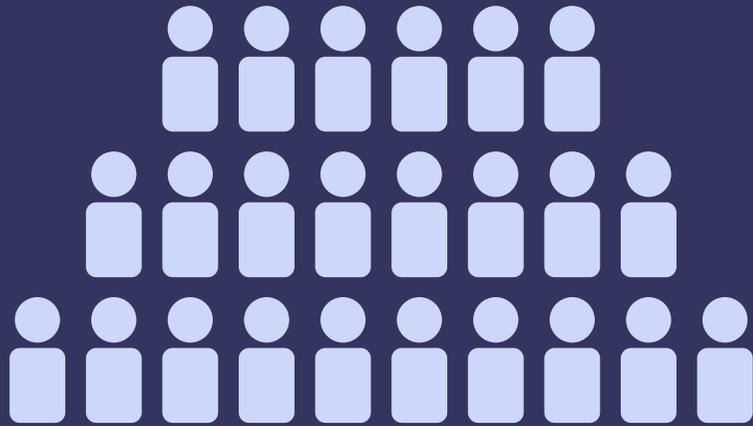


SMALL MOTEL



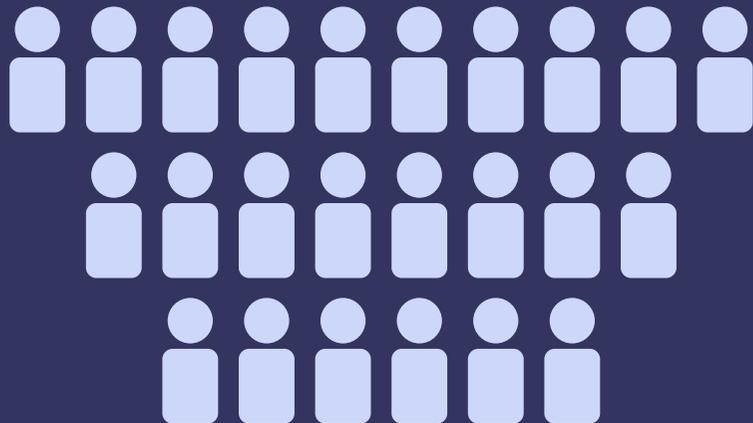
Canada





 **2.5 MILLION PEOPLE**

**USED OUR KEYWORD SEARCH TO
FIND A BUSINESS FOR SALE**



TOP 5 SEARCHES

'LONDON'

'CONVENIENCE STORE'

'HOTEL'

'CAFÉ'

'COFFEE SHOPS'



MOST POPULAR HANDSETS:

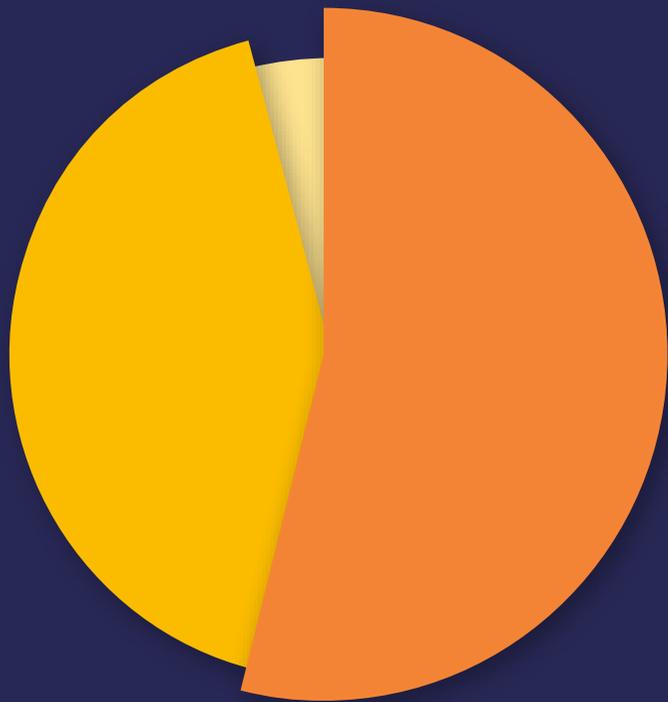
Apple and Samsung still dominate the popular devices chart, with more than 80% market share.

Other Top Handset Brands:

Huawei	3rd
LG	4th
Xiaomi	5th
Motorola	6th
Google	7th
Sony	8th

OUR BUYERS MADE A LOT OF ENQUIRIES

1.6 EVERY MINUTE!



54% WERE MADE FROM A MOBILE



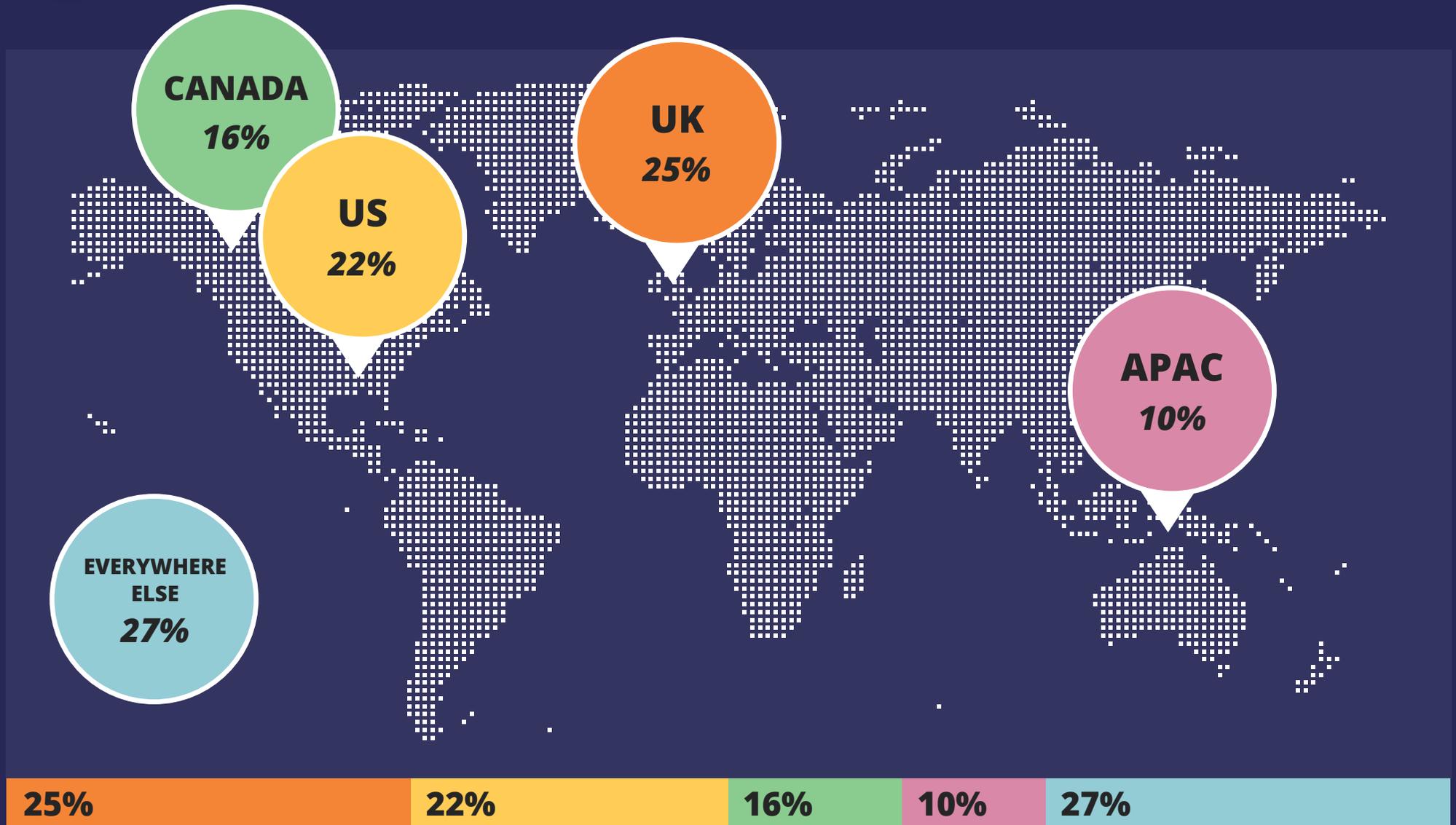
42% WERE MADE FROM A DESKTOP



4% WERE MADE FROM A TABLET



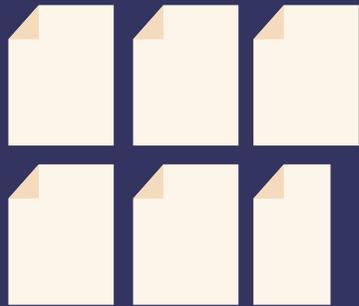
WHERE BUYERS WANT TO BUY





OVER 1.7 MILLION PEOPLE

Found the site by typing our URL directly
into their browser



5.11

**AVERAGE PAGES
VIEWED PER VISIT**



**AVERAGE TIME
SPENT ON SITE**

We wrote a lot of words: Approx. **429,800!**

614
ARTICLES

259,000

words published on
BusinessesForSale.com

170,800

words written for our
partner websites



OUR MOST READ ARTICLE

10 things to consider before buying a tanning salon 

Average reading time of **6.28** minutes.

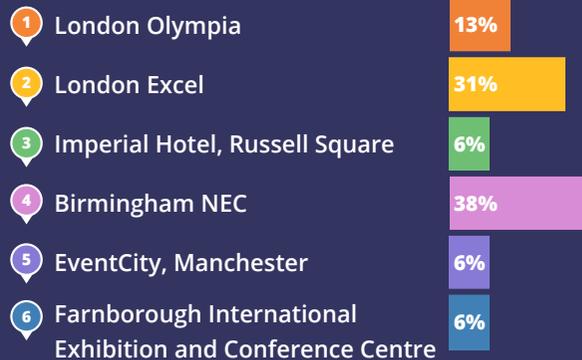


OUR MOST WATCHED VIDEO

People spent **25.9** days watching our top video:
"The Pizza Van | Be The Boss" 

The team travelled **1,020** miles to attend **16** trade shows

We spent **38%** of our exhibition hours at Birmingham NEC



We hosted **22** hours of seminars about buying and selling a business

Between us we spent **1** working month at trade shows

Here are some of the shows we went to:



We displayed **3,940** business and franchise listings on our walls of business

53,702,250
EMAILS SENT



We sent more than **200,000** Email Alerts with brand new businesses in every month.

147,130
EMAILS A DAY



6,130
EMAILS AN HOUR



103
EMAILS A MINUTE

We sent **1,574** campaigns with an average send size of **25,249**.

We had a record year for our UK **Small Business Big Heart Awards!**

There were **18** regional finalists from more than **100** nominations.



Small Business **Big Heart**

In association with
BusinessesForSale.com 



The **3rd** SBBH winner:

Grandad's Front Room

A community business in the seaside town of Bognor Regis offering furniture and hope to those who need it.

Owner Danny Dawes says:

"We give hope. We furnish homes for those escaping domestic abuse, in recovery or leaving homelessness from pots and pans to all furniture. We provide Community Allotments and a Community Larder so that all can eat. We provide fundraising equipment to empower and enable Community groups. We offer a safe space to those who feel anxious, nervous, or feel threatened. We bring those that are socially isolated into the fold of Community. We believe that our societal impact is of more relevance to those we help than our bank balance."

[Learn more about SBBH](#) 

Thank you! We couldn't have done it without you.

BusinessesForSale.com 